

# \* Sponsorship Impact Report

## 20## Event Name Highlights

Gross/Net Income: \$100,000

# of Attendees: 344

Honoree: Jane Brown

First Time Donors: 86



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### Sponsor Recognition:

6 mentions on Facebook  
(2,156 followers)

Logo in printed program  
(350 distributed)

Name on welcome sign (2)

Mention from stage  
(344 people in room)

Name in thank you ad in  
Business Journal  
(55,000 readers)

### Impact of ABC Company's Sponsorship:

45 kids received scholarships for summer camps this season because of your support!

A highlight for many of the kids were the expert guided nature walks where they tested creek water for various contamination, released a young rehabilitated turtle back into the wild, and learned tips and tricks for recycling everyday materials.

**Thank you for your partnership!**

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