

# Fundkit

## SAMPLE: Intelligence Gathering Form

Date: \_\_\_\_\_

<b>Donor Name:</b>	
<b>Demographics:</b> (AGE, GENDER, ETC)  DB Coding: General Fields in Most DB's	
<b>Employment:</b> (CURRENT/FORMER)  DB Coding: Link as a relationship (employee/employer)	
<b>Family Details:</b> (SPOUSE, KIDS, PARENTS, SIBLINGS...)  DB Coding: Link as a relationships	
<b>Original Connection to Organization:</b>  DB Coding: Note Title	
<b>History with Organization</b> (GIVING, VOLUNTEER, BOARD, COMMITTEE, ETC):  DB Coding: Note Title	
<b>Particular Program Interest:</b>  DB Coding: Note Title	
<b>Other organizations supported:</b>  DB Coding: Link as relationship or include in general info note	
<b>Other:</b>  DB Coding: Note Title	