

Clutter Buster: Noun

: an item that grabs the attention of the recipient causing them to review the sponsor materials

: something tied to the mission of the organization, theme of the event, or honoree/guest

: an object to be delivered, along with sponsorship materials, by hand to the recipient

: intended to be inexpensive (\$1) and not meant to “convince” someone to sponsor

Examples



A silver box filled with chocolate covered cherries for a 25th Anniversary Celebration.



A pen wrapped with green tape and affixed with an artificial flower, set into a small paper bag with the sponsorship materials enclosed.



A clear large envelope with the sponsor materials and dentist approved candy and gum inside.



A chocolate music note with event name and date tied around with ribbon. Sponsor materials in envelope.



An insulated lunch bag with sponsor materials inside.



A small branch with an event tag and sponsorship materials enclosed in a clear envelope.